

Johnson & Johnson

[New Brunswick, N.J.], 1925

Quality is Paramount to Price

JOHNSON & JOHNSON.
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NEW BRUNSWICK,
NEW JERSEY, U. S. A.

CABLE ADDRESS: AQUEOUS.

May 18, 1925.

American Numismatic Society,
Broadway & 156th St.,
New York City.

Gentlemen:

We are taking the liberty to draw your attention to page 287 of the enclosed copy of the May number of Notes And Abstracts, as on this page we have reproduced the Star Spangled Banner Medal, with a short account of the circumstances of the writing of Francis Scott Key's lines.

Perhaps you will also be interested to see our reproduction of your splendid Pasteur Medal, which appears on the front cover.

This issue of Notes And Abstracts goes to almost one hundred thousand physicians all over the English speaking world, and as the work we are doing through it is taken quite seriously by all readers, we hope that our effort will meet with your approval.

Very truly yours,

JOHNSON & JOHNSON.
A. L. Rose

A. L. Rose.
AMcG.

May 19, 1925

Johnson & Johnson
New Brunswick, N. J.

Gentlemen:

Thank you for your letter and for the pamphlet which accompanied it. The illustrations are effective. Ordinarily, we do not permit the retouching which is evident here, the reason being that we prefer to have the photographic record a direct one, rather than one in which the individuality of the engraver has been allowed to play a part. In this particular case, however, where the retouching has been confined to the lettering, there has been no serious loss and for your purposes a corresponding gain.

May I add that if an opportunity presents itself we shall at all times be glad to aid further with photographs or any medals you may need.

Very truly yours

SN C

Secretary